

Alpha Phi Omega cordially  
invites you to



Region I / II Regionals Conference  
January 4-6, 2018 ▪ New Brunswick, NJ

To our Groovy Region 1/2 Brothers:

**We are honored to invite you to the last ever Region 1/2 conference, "Peace, Love & APO," taking place from Thursday, January 4<sup>th</sup> to Saturday, January 6<sup>th</sup>, 2018. We will be holding this nifty conference at the Hyatt Regency Hotel, located at 2 Albany St., in New Brunswick, New Jersey. Hotel information is included in this packet.**

**Early Bird Registration is open until December 1, 2017, for \$75 per person, which includes a t-shirt, banquet ticket, and gift. After December 1<sup>st</sup>, registration will increase to \$85 per person, and a t-shirt at conference is not guaranteed. This can be paid up until the day of the conference. If you are interested in a banquet-only ticket, it can be purchased for \$55.**

**In this packet you can find important conference information, such as our many service and fellowship activities, workshops, APO LEADS programs, hotel information, and directions to the hotel.**

**Registration details can be found on page 5 of this packet. Payment will be accepted by credit card through Brown Paper Tickets, or by a check made out to Alpha Phi Omega. We can also accept payment on the day of the conference in the form of cash or check, along with the registration form.**

**The most recent updates about the conference can be found on our Facebook page, 'Alpha Phi Omega's Region I/II Conference "2017"' via <https://rebrand.ly/Region1-2-Conference> . If you have any questions, comments, or concerns, they can be emailed to [aporegionals2017@gmail.com](mailto:aporegionals2017@gmail.com).**

**We hope you have a blast at the conference and can't wait to see you all soon!**

**Yours in Leadership, Friendship, and Service,  
Jessica Keller  
Student Regional Conference Chair**

# Events

## Service

**Self-Care Workshop:** Create DIY stress balls, positive Post-It® Notes, and mud masks while writing positive Post-It® Notes, while talking about the importance of self-care in service

**Scarf Making for Chase the Chill:** Crochet scarves for the Chase the Chill Project, an annual graffiti/yarn bombing event that distributes handmade scarves in public places so that those in need—regardless of income and without any qualifiers—can help themselves

**Party in the Box:** Create birthday party kits for local Boys and Girls Clubs in the area. Each kit will include a handmade piñata. Participants in this project will learn how to make the piñatas and decorate them

**Suicide Prevention Video:** Help film a suicide prevention video to raise awareness and show support for the National Service Week program of emphasis

**Service Fair/Swap:** Bring a list of your favorite service projects to share during a half hour workshop! Brothers are encouraged to bring posters or flyers explaining how the projects are executed to share with other chapters

## Fellowships

**Cardboard car box decorating:** Decorate your perfect drive-in car for our movie night! Enjoy groovy music as you paint and socialize with brothers from all over the east coast

**60's Pop culture Trivia:** Test your knowledge on all things 1960's. Every correct answer wins you the best of the 60's nostalgic candy

**Guitar Hero:** Ever dreamt of being a rock star? Test your skills by battling others in Guitar Hero. A blast from the past! Challenge your friends to see who the ultimate rock star is.

**Lip Sync Battle:** We are calling all brothers with the talent of lip syncing! Perform your favorite song for the chance to be the best and win a prize

**DIY Lava Lamps:** Remember when having a lava lamp was the coolest thing ever? Now we get to bring that trend back and create our very own lava lamp

**Twister Tournament:** Twists and turns and awkward body positions, life doesn't get any better! Challenge your flexibility against others to win prizes

# Workshops

**Suicide Prevention in the Community:** In line with our National Service Week program of emphasis, this workshop will detail how to prevent suicide in your community and beyond.

**APO LEADS (Launch, Explore, Achieve, Discover):** There will be two sessions of Launch, Explore, Achieve, and Discover over the course of the conference. Signups will occur at Registration and are on a first come, first serve basis. Completion of Launch is required to attend Explore, Achieve, and/or Discover.

**Past, Present, and Future of APOLachian Trail: Live. Serve. Hike.** In the summer of 2017, brothers blazed the Appalachian Trail to benefit Feeding America. Join us as we learn more about this project's beginnings, celebrate its success to date and learn more about the future plans for this incredible initiative

**Returning to Serve, Blast from the Past:** Are you an alumnus who has been away from Alpha Phi Omega? Are you unsure how to serve the organization beyond college? This workshop is for you! It will focus on reintroduction to APO for alumni that who have been away and are interested in coming back to serve

**Region Realignment:** At the 2016 National Convention in Pittsburgh, PA, Region Realignment was passed and will be taking effect at the end of the upcoming 2018 National Convention in Austin, TX. What does this mean for the current Region I and Region II? How will realignment affect your chapter? A full explanation of the realignment and its impact will be provided at this workshop. All questions are welcomed

**Chutes and Ladders of Service:** Come play the game of service on a "real, life-size" game board! Everyone's invited to join a "Chapter" made up of Brothers from around the Region, and together you will go through the ups and downs of planning a service project. What will the next turn bring and how will your chapter deal with it for this project—a snow-storm, mutiny on the SS Pledge Class or maybe an anonymous cash donation .?! Who knows! This fun and informative workshop is a chance to learn more about planning service projects, the other participants and service projects in other Chapters. (It may be possible for Alumni/Staff to participate in a "chapter advisor" role--please see workshop leader prior.)

# Registration

Registration will be open from September 1st, 2017 until the day of the conference. Read below for Online, Paper, and In-Person options. Registration options per person for all methods are as follows:

## Registration Options and Pricing:

**Early Bird Registration (\$75):** Open until December 1st, 2017. Includes conference registration, t-shirt, banquet ticket, and a gift.

**Regular Registration (\$85):** Open from December 1st, 2017 through January 5<sup>th</sup>, 2018 (2<sup>nd</sup> day of the conference). Includes banquet ticket and a gift. Day-of T-Shirt pick up based on availability; brothers who do not receive a shirt at conference will receive one afterwards

**Banquet Only Ticket (\$55)/ (\$30 for Children 3-12):** Open December 1st, 2017 until the banquet. Available on a first come, first serve basis.

**Online Registration (credit card only):** Online registration opens September 1st, 2017 and will be open until January 3rd, 2018. Please register at: <http://www.brownpapertickets.com/event/3078704>. Please note and account for the service fee when purchasing tickets!

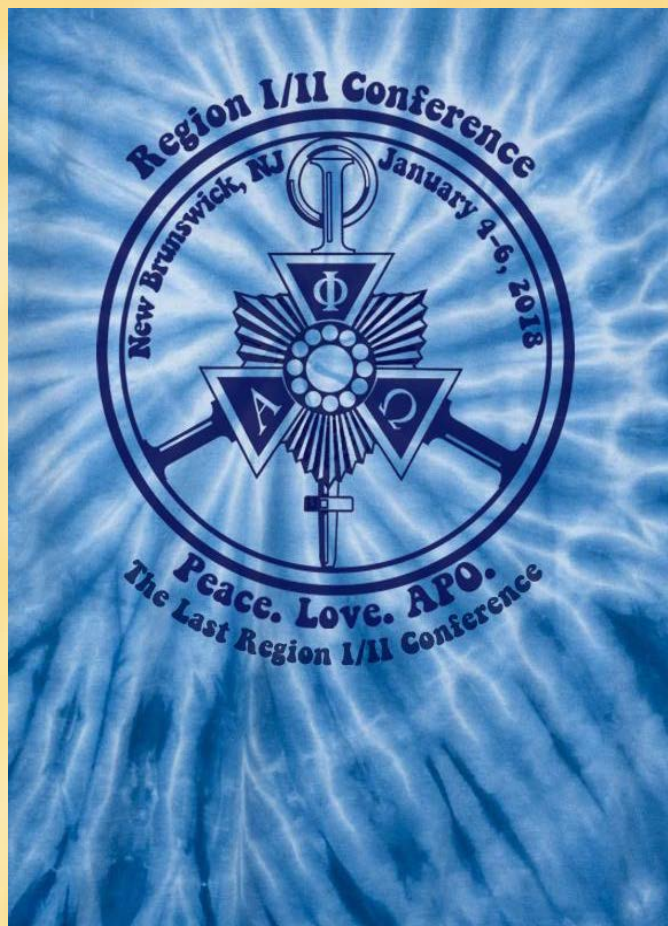
**Paper Registration (check only):** Print and fill out paper registration: [goo.gl/LDRwkM](http://goo.gl/LDRwkM). Make and send checks to the following address along with completed form:

To: Alpha Phi Omega  
Memo Line: Region I/II Conference  
Address: Region I/II Conference  
Attn: Katie Brown  
224 West Grant Avenue  
Edison, NJ 08820

A confirmation will be emailed to all attendees who register by traditional post / paper check.

**In-Person Registration:** In-person registration will be available the first and second day of the conference at Check In. Cash, check and credit card will be accepted. More details of where to find In-Person Registration will be shared in the days prior to the event.

# Conference T-Shirt Design



Included with conference fee and guaranteed with Early Bird Registration!

For brothers who register after December 1<sup>st</sup>, day-of T-shirt pick up is subject to availability; brothers may receive their shirt after the conference

# Hotel Information

## Hyatt Regency New Brunswick

Address: 2 Albany St, New Brunswick, New Jersey, 08901

Phone: (732)-873-1382

Rate: Our Group Rate is \$119/night. Cut-off for this rate is December 11th!

To Book: Follow this Link to book: <https://aws.passkey.com/go/APORegionalConference2018>

Or, call the number above and tell the front desk you are with "Alpha Phi Omega Regional Conference" to get the room rate.

### Hotel Amenities:

- High speed internet
- 288 rooms
- Indoor heated pool
- 33,000 square feet of state-of-the-art function space
- 1-800-CHECK-IN®
- Assistive devices for people with disabilities
- Coin-operated laundry facility
- Covered parking
- 24-hour gift shop
- Laundry and dry cleaning
- Multilingual staff
- Room service
- Safe deposit boxes
- Soda, ice machines
- Accessibility

Parking: Reduced overnight parking rate of \$15.00 per auto/per night or daily self-parking for \$7.00 per auto/per day

# Directions

Driving to the Conference: Use the following addresses for your GPS destination for the most direct route: 200 Neilson Street New Brunswick NJ 08901!

From Newark International Airport / Northern New Jersey

- Take the New Jersey Turnpike South to Exit 9.
- Proceed on Route 18 North towards New Brunswick 3 miles to Route 27 South.
- Travel 2 blocks to Nielson Street. Turn left. Hotel is on left.

From Philadelphia / Southern New Jersey / Shore Points

- Take the New Jersey Turnpike North to Exit 9. Proceed on Route 18 North towards New Brunswick 3 miles to Route 27 South. Travel 2 blocks to Nielson Street. Turn left. Hotel is on left.
- Take the Route 18 Exit North towards New Brunswick 3 miles to Route 27 South. Travel 2 blocks to Nielson Street. Turn left. Our hotel is on left.

From Upstate New York

- Follow I-90 E, I-87 S and I-287 S to Burnet St in New Brunswick
- Take the New Street exit from NJ-18 S

From New England:

- Take I-95 South towards New York City
- Continue onto NJ-18 N, take New Jersey 18 Service Rd to Neilson St in New Brunswick

From Western PA

- Follow I-79 S and I-80 E to Burnet St in New Brunswick
- Take the New Street exit from NJ-18 S

From NJ Train Station to Hyatt Regency New Brunswick (walking directions):

- Head northeast on Albany Street toward Spring Street.
- Turn right on to Neilson Street and the hotel will be on your left.



# Directions (continued)

## Other Transportation Modes (Train / Taxi):

### To and From Newark (EWR) Airport

- New Jersey Transit: New Jersey transit located 2 blocks from the hotel. Click [here](#) for walking directions from the station to the hotel. One-way to EWR Airport is \$14.50 per person.
- AAA Car Service: 888-777-3055 - \$75 one-way, inclusive of tolls and gratuities
- Taxi: \$65. Tolls included, gratuity is additional.

### To and From New York City:

- New Jersey Transit: New Jersey transit located 2 blocks from the hotel; runs approximately every hour. One-way trip to New York Penn Station is \$13.00 per person.
- AAA Car Service: 888-777-3055 for additional information. Group rates are available.
- Bus: 1 block from the hotel, runs every 15 minutes before and after the hour. Contact: Suburban transit 800 222 0492 for additional information.

### To and From Philadelphia or Boston:

- Amtrak service – View Amtrak service at [www.amtrak.com](http://www.amtrak.com)
- Shuttle service: The Hyatt Regency New Brunswick is proud to provide complimentary shuttle service within a 5 mile radius of the hotel, available Monday through Friday: 7:00 AM – 7:00 PM. Reservations required, please contact the Front Desk for more information

# Awards

## Regionals Awards

**Man Mile Award:** Goes to the Chapter who traveled the furthest distance, calculated by taking the distance traveled and multiplying it by the number of brothers present

**Gang's All Here Award:** Goes to the Chapter who has the highest percentage of their brotherhood present at Regionals

**Drive for Service Award:** Goes to the Chapter who raises the most money for a charity of their choosing during the Fall Semester. Chapters must submit their amount raised and proof of donation no later than January 4th, 2018.

**Roll Call (1st, 2nd, and 3rd place):** Each chapter will upload a video of no more than 90 seconds by December 1st, 2017 to YouTube using the title Region I & II Regionals 2017 Roll Call and then the Chapter name. The submissions will be judged by a panel and the best entries will perform live at Regionals for a final vote. The 90 second video should be a sneak peek to want to make us see more because Chapters will get between 2 and 3 minutes if picked to perform live. Rules are as follows:

1. Roll Call must relate back to the theme of Regionals
2. No inappropriate language, gestures, or references. No references to drugs or alcohol
3. Must be able to perform the Roll Call live if picked

*Judging will be based on: originality, creativity, performance, and relation to the theme*

**All submissions must be sent to [APORegionals2017@gmail.com](mailto:APORegionals2017@gmail.com) by December 1<sup>st</sup>!**

**Costume Contest Winners (1st, 2nd, and 3rd place):** there will be a costume contest at banquet and the top three costumes will be decided by a panel of judges based on the criteria of originality, creativity, and relation to the theme of 60's Rock & Roll.

**Penny War:** there will be a Penny War with 12 jars, one for each of the 12 sections in Regions I and II. The winning section will have all the money from the Penny War donated to the American Foundation for Suicide Prevention in that sections name

# Awards (continued)

## Region I Awards

(Application information available at <http://www.apor1.org/pages/Awards>)

**Region I Distinguished Service Key:** A key hung from a red ribbon, engraved with the name of the recipient and the date of the presentation, awarded to a Brother for exemplifying the cardinal principles of Alpha Phi Omega and unselfishly providing exceptional service to the Region over a sustained period of time. This shall be the highest award the Region may present. No recipient of this award may receive it a second time.

**Robert Hilliard Award of Dedication:** Awarded to Brother who demonstrates commitment to all three cardinal principles of Leadership, Friendship and Service at a Regional or National level, who encourages leadership development, service opportunities and brotherhood bonding in intra-chapter and/or inter-chapter settings through attendance and support of other chapters' events and inter-chapter activities.

**Region I Leadership Award:** Awarded to a chapter in Region I whose chapter program has exemplified the cardinal principle of Leadership.

**Region I Fellowship Award:** Awarded to a chapter in Region I whose chapter program has exemplified the cardinal principle of Friendship.

**Region I Service Award:** Awarded to a chapter in Region I whose chapter program has exemplified the cardinal principle of Service.

**Region I Scouting & Youth Services Award:** Awarded to a chapter in Region I who has shown outstanding involvement with a scouting and/or youth services organization.

**Outstanding Volunteer Staff Member Award:** Awarded to a non-active volunteer who serves the Fraternity by serving either as a member of sectional volunteer staff and/or regional volunteer staff who has provided exceptional service in their volunteer role.

# Awards (continued)

## List of Region II Awards

(Application information available at <https://www.apor2.org/chapter-resources/awards/>)

**Region II Distinguished Service Key:** This award recognizes a brother who has given outstanding service at a region level. The criteria for this award are:

- Distinguished service on a Regional basis: that is, making an outstanding and unique contribution to the Region as a whole by going above and beyond the call of duty.
- Exemplifying and furthering in demonstrable ways the principles of Leadership, Friendship, and Service.
- Making a sustained commitment in a leadership role over time.

**Warren Weidman Dedication Award:** This award recognizes a brother who has exhibited a high level of dedication to Region II over an extended period of time. The criteria for this award are:

- Impact made within Region II sustained over at least a 3-year period. Impact can be in a Section and/or a Program; it does not necessarily have to be Region-wide, but should affect multiple Chapters within the Region.
- Commitment to Region II and the Fraternity as a whole through the support, advancement, and/or implementation of the Fraternity's National goals.
- Demonstration of the Cardinal Principles in daily life.

**Regional Certificate of Appreciation:** This certificate recognizes individuals who make a significant contribution of time and energy to the Region. It is given at the discretion of the Region Director whenever it is appropriate.

**Outstanding Chapter Service Award:** This award recognizes the chapter in Region II with the most effective service program. The criteria for this award are (1) completion of at least 1 project in each of the 4 services areas each year, (2) participation in and reporting on National Service Week and Spring Youth Service Day (3) completion of at least 1 project related to the National Program of Emphasis, and (4) percent of active participation in the chapter's service program will be considered in selecting the recipient

**Outstanding Service Project Award:** This award recognizes chapter-planned service projects that are broad in scope, benefit a unique group of people, and/or promote Alpha Phi Omega in an extraordinarily positive way. The criteria for this award are (1) project is planned and implemented by a chapter member, (2) project serves a broad or unique population, and (3) photo/video and written documentation of the project. Positive media coverage in local, school, or Alpha Phi Omega publications will be considered in selecting the recipient.

# Awards (continued)

## List of Region II Awards (continued)

*(Application information available at <https://www.apor2.org/chapter-resources/awards/>)*

**Outstanding Student Service Award:** This award recognizes Actives who have made Service a priority in their lives by performing an extraordinary amount of service hours or planning a unique service project. The criteria for this award are (1a) performing an extraordinary amount of service hours a

t chapter-sponsored service projects or (1b) leadership in planning a service project that benefits an area of service in a unique or extraordinary way

**Section Membership Growth Award:** This unique award annually recognizes the Section in Region II with the greatest annual growth in membership. It is based on the highest percentage of growth over the previous year, as determined by the numbers in the Perpetual Inventory.

The winning Section Chair is given the championship belt, and is expected to wear it to each APO function throughout the following year

# The Alpha Phi Omega Store

## AΦΩ COLLECTION

[www.apocollection.com](http://www.apocollection.com)

### The AΦΩ Store At Regionals

#### TENTATIVE STORE HOURS:

Th 01/04: After Opening Ceremony

Fr 01/05: 12:30p-3:30p; 5p-6:30p

Sa 01/06: 10a-12n; 1:30p-6p  
*and for an hour, immediately following the banquet*

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Phi  
Omega

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STORE



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PARTY FAVORS · ANYTHING AND EVERYTHING FOR AΦΩ

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